

Case Study – Movemeon

MOVEMEON

Movemeon.com is a direct recruitment channel, with career exploration and hiring across start-ups, consultancies, corporates and PE/VC. It's used globally by 31,000+ members and 2,200+ leading employers.

The context:

- Movemeon was expanding rapidly, and its founders wanted to get the best from their new and existing team members.

Our approach:

- We bench-marked what competitors were delivering to support their staff and undertook a needs analysis with Movemeon in order to better understand staff engagement within the organisation.
- We provided consultancy and coaching to Movemeon's founders so that they were better able to understand the psychology of their employees.
- We worked with the founders to develop simple strategies to enhance employee wellbeing, engagement and productivity.

Our impact:

- Movemeon founder, Nick Patterson, described the conversations he had with The People Project as "the most useful I've had all year".
- Movemeon continues to grow, and its staff engagement and retention are exceptionally high for the industry.